

# THE BLAIRMORE ENTERPRISE

VOL VIII, NO. 15

BLAIRMORE, ALBERTA, FRIDAY, APRIL 13, 1917

\$2.00 YEARLY

## F. M. Thompson Co.

We have the largest and best assorted stock of Reliable Goods in The Pass. Give us a call and prove it for yourself.

We give you a special discount of 10 p.c. on all

### CASH

purchases in our DRY GOODS, MEN'S FURNISHING and SHOE Departments.

You owe it to yourself to take advantage of this offer in purchasing your Shoes, Suits, Hats, Overalls, etc.

We have just received a shipment of Choice

### Cold Storage Apples

Including Spitzbergers, Wagners, Rome Beauties, Winter Bananas, Wine Saps, Orange Pippins, Greenings.

See our window for Quality.

**Prices: \$2.40 nett to \$2.60 nett**

5 per cent. discount for cash and prompt payment

PHONE 25

The Store That Saves You Money

## What You Like For Sunday's Dinner

### What We Have

Fresh-Killed Young Steer Beef, Spring Lamb, Veal, Pork, Mutton, Chickens, Ducks, Home-Made Pork Sausage, Premium Ham and Bacon

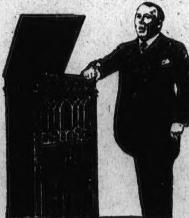
At the "Quality First" Stores

Call or Phone no.

**CYR & SMITH**

Lundbreck Cowley Bellevue Blairstmore

## Is Your Musical Ear Keener than Zenatello's?



**KNIGHTED** by the King of Italy—acclaimed in the musical centers of the Old World and The New—one of the great tenors of all times—Zenatello has delighted thousands with his "voice of golden tone, prodigal in its expenditure, yet responsive to every emotional shade." Zenatello is the leading tenor of the Boston National Grand Opera Company.

In the above picture, this great artist is singing in direct comparison with

## The NEW EDISON

Re-Creation of his voice. Over three hundred musical critics say that the New Edison Re-Creation of the voice is indistinguishable from the original.

Is your musical ear keener, truer than Zenatello's? Make the test. Hear the New Edison Re-Creation of Zenatello, Anna Case, Thomas Chalmers, Albert Spalding and other great artists.

We will gladly arrange a concert for you and your friends, so that you may hear these Re-Creations.

BLAIRMORE PHARMACY, • • BLAIRMORE, Alta.

## Military Y. M. C. A. Campaign

Following the announcements made through these columns during the past few weeks, Capt. H. A. Pearson arrived in Blairstmore on Sunday, and that evening addressed a number of citizens of Frank at the military hospital.

On Monday a business men's luncheon was served at the Cosmopolitan hotel, when upwards of sixty men attended to hear from the lips of Capt. Pearson some of his experiences at the front in connection with the military Y. M. C. A., and the inside history of the war in general. In the absence of the chairman, Mr. W. Shaw, Mr. J. E. Gillis, secretary-treasurer, occupied the chair, and in a suitable manner introduced the guest of the evening.

Capt. Pearson entertained the gathering for over an hour and a half with a splendid word picture of the war, and what was being done in France by Great Britain, and her allies, giving in clear terms a more graphic description of the real situation than we had ever before heard. He gave particulars of Britain's wonderful organizations, both on land and on sea, and in the air, how she had by dint of hard and serious labor secured the advantage of Germany in every department.

Capt. Pearson was one of the six Y. M. C. A. men to leave with the first overseas contingent in November, 1914, and he saw what awful disadvantage the allies labored under, without guns or ammunition, while the Germans were possessed of unlimited quantities and fired over big shells to the extent of at least twenty to one. It was a case of flesh and blood and the bayonet against artillery, and, needless to say, the artillery had the best of the argument. Now the situation was changed, the allies having the men, gun, airplanes and ammunition to push the Germans back. In speaking of our airmen, Capt. Pearson stated that the German airmen were unable to fly over British grounds, and that the allies were at all times able to fly over enemy territory and secure photographs of German planes and movements. This accounts for there being no successful gas attacks by the Germans since the end of 1915, for as soon as they place their gas tanks in position, the British turn their gun fire on the tanks and destroy them. At a certain port in England, which was out of bounds, there may be seen untold numbers of German U-boats, captured by the navy. He could not give figures, but they were large, and he assured his hearers that there was not very much occasion to worry about the submarine issue, it being now well under control.

In the early days of the war, the allied soldiers had to stand to the terrific, and nerve-racking bombardments from Germany's preponderance in large guns, and many became unbalanced and insane. With the British now sending over their shells every hour and every day, what must be the predicament of the German soldiers. Britain had sufficient shells at their disposal to keep up the good work, and from now on the artillery was doing the work the infantry were formerly obliged to do. France today was well supplied with munitions at the front that she yet had to use an American-made shell.

In closing his address, Capt. Pearson said that the soldier who returned home clean and unspotted was more to be admired and applauded than the man who has won his V.C. in the heat of battle.

Following Capt. Pearson, Mr. Estabrook addressed the gathering in behalf of the real object of the campaign, outlining the great work being done at the front by the British, Australian, New Zealand and Canadian organizations of the Military Y. M. C. A. He stated that our Canadian organization was costing in the neighborhood of \$1,700 a day, and that up to the present no appeal had ever been made directly to the Canadian people. To carry on the great work many thousands of dollars were needed, and it had now become necessary to appeal to the pockets of Canadian citizens to support the work being done with our soldier lads in active service in France.

Mr. Gillis spoke briefly of the local issues of the Y. M. C. A., and appealed strongly to the sympathy and liberality of our citizens to this most deserving cause. He felt that we should aim at raising a certain amount, and that as this was not only the first demand that has been upon us, it in all probability would be the last, and therefore no one should consider it too much to contribute liberally on this occasion. He referred to the splendid contributions that had already been made from the towns of the Crows Nest Pass to the Red Cross and Patriotic funds, and felt that the same voluntary spirit would prompt our citizens so that we might easily reach an objective of \$1,000 for the district of Blairstmore, Frank, Bellevue and Hillcrest. As a result of his appeal the sum of \$226 was received from twenty-five of those present.

At night a public meeting was held at Central Union church, where Capt. Pearson held a crowded house spellbound for upwards of an hour and a half with thrilling tales in connection with the great war. Space will not permit us going into this address in detail, but we feel that those who had the opportunity of hearing Capt. Pearson on Monday last carried away with them a broader conception of the war as it really is than they had ever before realized.

The chair at the evening meeting was occupied by Mr. J. F. Hunter. At the close of the address, two patriotic songs were rendered by Mr. J. Fairhurst, of Frank.

Throughout The Pass local committees have been formed, to look after the completion of the campaign. Up to the present some seven or eight hundred dollars are in sight, and it is expected that fully one thousand dollars will be realized from the Blairstmore end of the district.

The secretary-treasurer resides in Blairstmore, and while contributions from Frank, Bellevue and Hillcrest will pass through the hands of the local secretary, the towns above mentioned will receive credit for their support. The committee at Hillcrest comprises Dr. Alan Ross, George Cruckshank and Frank Smith; at Bellevue, Bob Levitt, John Roberts and Albert Hallworth; at Frank, Rev. W. T. Young, C. J. Tompkins and J. G. Boud-

## ! Clearance Sale!

Of Ladies' and Children's Hats, Caps, Coats, Suits, Skirts, Dresses and Collars At Great Bargains.

Ladies' McCall Trimmed Hats, 75c to \$3.00.

Ladies' Pullan-Tailored Coats, \$7.00 to \$12.50.

Ladies' Pullan-Tailored Suits, navy and black, Finest Quality all wool Serge, to go at \$15.00.

Children's Dresses, 25c up.

All-Wool Serge Dress Skirts to clear, regardless of cost See Our Window

## Blairstmore Trading Co.

THE STORE THAT SELLS FOR LESS

## EGGS EGGS

Guaranteed Fresh, at 4c dozen

Salt Herring, in pails \$1.15. Boneless Codfish, 2 lbs 41.

Oysters 15c can. Clams 15c can

Salmon 2 for 25c and up.

Vinegar, white malt or cider, 25c bottle

Pure Raspberry and Apple Jam, 9c each

Marmalade 25c bottle. Eno's Fruit Salts \$1.00 a bottle

## Garden Seeds - All Kinds

Breakfast Food 6 pounds 35c. Sunkist Oranges 35c dozen

Lemons 35c dozen Cornflakes 10c packet

Shortbread Biscuits 35c pound

Teas, Beans and Rice are advancing

Also all imported English goods

J. Handley

Phone 52

## : FOR SALE :

### Five-Roomed House and two lots

Most Desirable Location in Blairstmore.

Outhouses in connection.

With or without Furniture

Apply to G. H. SNOAD, Blairstmore

## A. Morency

Plumber, Steamfitter, Tinsmith, Light Hardware & Enamelware

All work promptly attended to. Victoria Street, Blairstmore

## No Wonder We Are Always Busy at This Market

It does not take people long to find out that here they get the largest variety of everything that should be kept in a Meat Market, and that our prices are such as to make the buyer glad. If you are not already enjoying the benefits of doing business with us, we invite you to trade with us

## Benson's Meat Market, Blairstmore, Alberta

reau; while the local committee

comprises J. E. Gillis, J. B. Harmer, A. Hamilton, F. M. Thompson and J. R. Smith, all of whom will be pleased to accept contributions from anyone desirous of helping this most worthy enterprise.

Abe Sparks was down from the ranch last week end.

## NOTICE

I hereby give notice that I, Neston Bouthy, of Burns, will not be responsible for any debts contracted after this date by my boy, Neston Bouthy, junior, better known as "Jean" Bouthy, who is under age and has left his home.

NESTON BOUTHY.  
Burns, April 12th, 1917.

## Engines of Destruction

Inventors' Devilish Devices are Factors in Waging Battles

War has always been, and is now more than ever, a matter of skill and science, of ingenuity and invention, as well as brawn, muscle, and brute force. In the days when men have enlisted the aid of their most cunning devices known to them to assist in the task of overcoming their adversaries, and in the days when knowledge was gained, and the grasp of arts and sciences grew firmer, the most brilliant brains in science and invention were called to the assistance of the men of war.

While this was never more true than it is of the warfare of today, which is largely a contest of terrible and destructive instruments of destruction, still some of the other inventors of the present time, such as poison gas and liquid fire, as employed by the Germans, are by no means novel. Battle-weapons, like those of the inventors many centuries ago—Asphyxiating gases, for example, were used in ancient times by both Chinese and Greeks. The result of the number of men of whom flaming liquid in their attacks the Germans had led recourse to a form of warfare which was never known in more savage ages of Constantine when the Turks first gained a foothold in Europe. According to Gibbon: "In the course of the deluge of conquests described, we may be easily carried to the novelty, the terror, and the real efficacy of the Greek fire." And describing the use of this incendiary weapon, he says: "It was either poured from the ramparts in large bottles, or blown through long tubes of copper that seemed to vomit a stream of living fire."

One of the most valuable aids to victory in battle is the element of surprise, whether it is due to the novelty of a weapon or engine of war or to the surprising efficiency of a new invention or improvement. By such means the fate and course of a battle, and even of the whole campaign, has been decided. Thus, for example, the use of the so-called needle-guns of the Germans, which was adopted by the Russian general Manteuffel, was the most effective in the war against France, and was largely responsible for the winning of the Prussian campaign against the Austrians in 1866.

One of the many factors which help to revolutionize modern warfare is undoubtedly smokeless fire. This invention certainly gave the advantage to the first powers to use it, notably in the Spanish and English Armies. The absence of smoke, however, sometimes found to be a handicap, usually by the weaker or less enterprising force. This was particularly noticeable at sea, and embarrassing does the beaten or weaker side find the absence of cover and concealment, especially because of the size of the guns that in the case of the German fleet in the battle of Jutland, they take refuge behind a smoke screen created by their own and their accompanying destroyers.

Quite as important a part has been played in the shaping of modern warfare by the invention and evolution of the tank and other machine guns, such as the Lewis and Stokes guns, which have come into prominence. It is hardly too much to say that the introduction of these killing killers, with their deadly stream of bullets, which move men down in swaths like ripe corn, have not only won battles, but will very probably win the conception and development of the dreadful science of war, and are mainly responsible for the reversions to trench or siege warfare on an unprecedentedly vast scale.

In pursuance of the policy of ruthlessness in war the Germans place no

# CHEW "PAY ROLL" TOBACCO

A BRIGHT TOBACCO OF THE FINEST QUALITY

10 CENTS PER PLUG

restrictions on the invention or use of the most diabolical death-dealing devices, such as wire entanglements, incendiary and liquid fire, and poison and tear shells, are in direct defiance of the Hague convention, to which Germany was a signatory. The thrill of victory and the joy of triumph, which won the civilized world when this inhuman device of poison gas was, for the first time in modern warfare, used by the Germans in the second battle of Ypres, 1915, will not easily be forgotten. Overwhelmed by the poisonous fumes the French had to retire, and hundreds of our men had to go to hospital. In the worst cases the faces, arms, and hands were of a fiery-black color, and with mouths open and eyes glazed the persons died, as did the swallows and sparrows in the battle. During the many of the attacks on the Ypres salient the Germans made extensive use of gas, but this was the initial surprise with little effect.

The horror of the poison-gas clouds had hardly died away when the enemy sprang another devilish surprise on us in the shape of liquid fire bombs. There appear to be two methods of employing this terrible device. One is to spray petrol or petroleum by means of compressed air, the other is to burn oil, kerosene, or gasoline, and drop it on the ground. The Germans, it is said, have a secret method of spraying oil on the ground, so that it will not burn. They are said to be like pitch. In either case after spraying a trench, and incidentally its occupant, with liquid fire, the soldiers charge forward. With their clotheless bodies burning, the men were forced to abandon the trench. A French officer, describing the gallant stand of his troops, said: "The boys, following who had become incendiaries in their own torches, kept on firing until they could no longer hold their rifles."

One of the greatest surprises of the European war was the use of incendiary bombs by the British Army in the battle of the Somme. These heavily armored and armored motor tractors, often known as H. M. tanks, and land ships, created something akin to panic among the enemy on their first appearance. And no wonder! After being surrounded by these tractors, that is, endless and flexible leather steel belts, which run round and grip the space between the two big wheels, there comes suddenly a wheel with spring attachment which allows them to rise and fall, and then a series of spikes of all around. While the enemy had got the first surprise due to the introduction of the "Tanks" there is no doubt that this helped to win the battle, and made possible the development of a new phase of warfare, that of movable land fortresses or "dreadnoughts".

The general of the modern army, however, has dealt to the inventors, whose ingenuity is due to the fact that modern warfare is so largely mechanical, though, as always, the human factor is the most deciding factor in the success of battle. The conflicts of the European war, which raged for scores or perhaps hundreds of miles, and for days and weeks and months on end, were only rendered possible by the introduction of the petrol engine. To mention only two instances of the indispensability of petrol, the predominance of the British and French armored divisions over the German and French armored divisions, and the difference in the marching style of the British and the French.

As for the further developments of warlike methods it is difficult to prognosticate. At least two present tendencies may be noted. First, its tendency to become more and more destructive, for the nerves to stand up in sheltered places. But there is another factor, and that is the increasing invisibility of modern battles. At sea submarines with batteries and petrol engines will find already-constructed trenches at almost invisible warships, which, cunningly painted to merge in sea and sky, will retell with noiseless and silent guile. On the other hand, they have essayed a rush, make a pitiful splash in the mud, all on account of their wretched over-specialized system of training!

**Routine.**  
Orderly Officer—Why don't you challenge me?  
Latest called-up Recruit I didn't know you coming.  
Orderly Officer—What did the corporal say when he posted you?  
Recruit—I wouldn't like to repeat it to an officer, sir.—Punch.

For chancroid, scrofula, gout, lambs, sprains and strains use Sloan's Liniment. At all drug stores, 25c. 50c. \$1.00.  
North-West Biscuit Co., Limited  
EDMONTON - ALTA.

W. N. U. 1152

## Money Spent By Tourists

C. P. R. Formulating Plans to Induce Tourists to Visit Western Canada

According to figures compiled by Canadian Pacific Railway officials, 10 per cent. of the tourists visiting the West Coast boast of having been to Western Canada to correlate with the railway officials to bring this additional revenue to the railway. Plans to induce American tourists to visit Western Canada are now under way.

All tourists travelling through Western Canada will be taken over by the Canadian Pacific Railway, and the advantages of the Canadian Pacific to tourists will be made to impress upon the tourists.

The officials hope to attract tourists to Western Canada from

Europe, where the cost of living is

now about 50 per cent. higher

than in Western Canada.

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"MADE IN CANADA"

## The 1917 Ford Touring Car \$495.00

f.o.b. Ford, Ontario

You pay less for this car, but it gives you more enjoyment, more mileage and longer service than those which cost more.

The Touring Car gives the utmost in automobile value, pride of ownership and economy.

Only the wealthy can afford to keep a horse and buggy. Buy a Ford this year and save money.

Call and see me—

**D. A. Sinclair, Dealer**  
Blairmore, Alta.

## Ales, Stouts, Wines and Spirits By Mail Order

A Comparison of our Quality and Prices will convince you that "It Pays To Trade With Us."

BRANDIES	Bottle	Case	Gallon
Martell or Hennessy X	\$2.00	\$22.00	
Martell or Hennessy XXX	2.25	25.00	
Brandy, bulk	1.75	18.00	
Brandy in Wood, proof			6.75
Brandy in Wood, 15 underproof			8.75
NORWEGIAN & DANISH SPIRITS:			7.50
Löfström's Aquavit	1.25	13.50	
Löfström's Aquavit	1.25	15.00	
Danish Aquavit	1.15	12.50	
Danish Aræc Punch	1.25	13.50	
GIN:			
Gold Cross Geneva Red	1.35	18.50	
Gold Cross Geneva, Green	1.10	12.00	
Dekuyper's Geneva, Red	1.65	22.50	6.25
Cordial, Bénédictine, Héritier's Old Tom, Wolf's Schimpaft, Bol's Liqueur; Parrott Brand's Ross' Irish Shoe Gin	1.50	16.50	
Booth's Old Tom			6.75
Williamson's Old Tom			4.25
RUM:			
B. & J. Burke's Jamaica	1.40	16.00	
Thom & Cameron's Jamaica	1.40	14.50	7.00
Thom & Cameron's Demerara	1.30	14.00	6.50
Demerara, proof strength			7.50
Demerara, 33 overproof			9.00
WHISKIES:			
Cedar Wood, eight years old, Bourbon	1.50	16.50	7.50
Old Kentucky, American Rye	1.50	16.50	
J. C. Callahan & Son's, Imperial quarts	1.75	20.00	
McIntosh's Bulk			7.50
Goosierham & Worth's Special, Rye	1.25	13.50	5.25
Walker's Special; Sazerac's 83; and H. C. Sazerac, Rye	1.10	12.00	
Golden West, Imperial quarts	1.15	12.50	
Goosierham & Worth, Rye			4.50
Walker's Canadian Club, Rye			6.00
Walker's Imperial, Rye			5.00
H. C. Rye			
Mount Vernon, American Rye	1.75	19.50	
Old Kentucky, American Rye	1.35	15.00	
J. C. Callahan & Son's, Imperial quarts	1.50	20.00	
Johnnie Walker, Red Label	1.85	21.00	
Johnnie Walker, White Label	1.65	18.00	
White & Mackay's Special	1.65	18.00	
Dewar's Special	1.60	16.50	
Johnnie Walker, Highland Cream	1.75	18.50	
Buchanan's Black & White	1.75	19.50	
Macdonald's Special Reserve, Rye	1.25	13.50	7.50
Teacher's Highland Cream, 15 n.p.			9.00
Greenleaf's Extra Special, Scotch			9.00
Kilmarnock, 15 n.p.			

Cost of Packing, Jars and War Tax included.

**Pither & Leiser, Ltd.**  
(Owned and Controlled by British Capital)  
**Lloydminster, Sask.**

VICTORIA, B.C.

## NOTICE

### To Clean Up

Notice is hereby given that all rear premises, stables, etc., must be cleaned up and all manure and refuse removed by April twentieth.

Offenders after the above date will be dealt with under the By-law.

By order,  
**SANITARY INSPECTOR.**

The bachelors and old maid entertained their friends to a grand ball at the opera house Tuesday night. The affair was most enjoyable, and we learn from reliable sources, most successful for some of the old maids. Results will become known before the June 1st, when the ball has been suppressed.

### Central Union Church

Dr. E. H. GRAY, Pastor.

Sunday, April 15th:—

11 a.m., Public Service and Sermon.

Subject: "Jesus the Good Shepherd."

Scripture lesson: John 10: 1-18.

2 p.m., Both Sunday Schools meet in the church.

7:30 p.m., Public Service and Sermon.

Concluding the series on the Ten Commandments Subject: "The Eighth and Tenth Commandments."

Wednesday, April 18th:—

8 p.m., Prayer meeting. Topic: "The Pharisees and the Publican."

Scripture lesson: Luke 18:9-14.

9 p.m., Teacher Training Class. Material for discussion: the work outlined in Book 3, chapters 5 and 6, of the hand-book.

Strangers and other visitors are cordially invited to attend the above services and meetings.

The Goat Mountain Minstrels appear at the Coleman opera house tonight, and will no doubt be greeted by a full house.

## Local and General

The Pass has not yet reorganized its automobile association.

J. D. Russell spent Easter with friends at Calgary, and returned Tuesday morning.

A kind act: For a returned wounded veteran to offer his chair to a stalwart slacker.

The first issue of "Frankness From Frank" will appear on Tuesday morning next.

Experience teaches that people seldom hit a man when he is down. They usually jump on him.

Fernie's contribution to the Patriotic Fund for the month of March amounted to \$2,889.20

We regret to learn of the illness of Mrs. James Padon, who suffered from partial paralysis.

As a result of the anniversary supper held at Central Union church last week, the sum of \$78.65 was realized.

Someone told us last week end that a charge was being entered against the Goat Mountain Minstrel Troupe for "cruelty to animals."

An item in one of our exchanges reads: "A vibration plant could be nicely tested this week." "Filtration" is what was meant, of course.

Local Mine Inspector W. Shaw was called out to Coal Creek last week end, and consequently was unable to be present at Monday's YMCA sessions.

Mr. Estabrook, having completed his organization mission for the Military YMCA in this part of the Prairies, left for Russell Wednesday morning.

Arrangements are being made for the I.O.O.F. annual divine service, to be held in Blairmore on April 29th. Full announcement will be given next week.

The American liner New York struck a mine off Liverpool bar on Monday night, but managed to reach port under her own steam. No casualties resulted.

In order that people may not spend their money in unnecessary travelling, but rather be encouraged to invest in war loans, the C.P.R. decided not to put on the usual holiday rates for Easter.

A local florist, in order to increase his trade, displayed this sign in his window:

"We give a packet of flower seeds with every plant."

We promptly sought to meet the competition by placing in our window the following announcement: "We give the earth with every plant."

EGGS FOR HATCHING—Single-combed white Leghorns, winter laying strain of hens, headed by pedigree (world's best) laying strain cocks. Price \$1.25 per 13 eggs, \$3.75 per 50 eggs, and \$6.50 per 100 eggs. After a few weeks these cocks are for sale at \$3.00 each. Apply Mrs. M. A. Murphy, Cowley.

Rev. Mr. Boile, one of the secretaries for the Military Y.M.C.A., was in Coleman for the past week, arranging the campaign there for the Military Y.M.C.A. Large attended meetings were addressed by Capt. Pearson at the institutional church on the afternoon and night of Tuesday. Mr. Boile paid Blairmore a visit on Tuesday of this week.

The fifth body of those entombed by the mine explosion at Coal Creek was recovered on Monday morning. There are yet some thirty bodies entombed, and while the work of clearing away the debris is being rushed, it may be weeks before the bodies will all have been located. At the time of the explosion in No. 3 mine, some 200 men were at work in No. 2, and leave were for a time determined for their recovery; but all were lost in the course of a few hours. All the victims, except three, were English miners, and most of them leave parents who reside in Coal Creek or Fernie.

Whoever has a patch of ground should make the most of it this

year. With the plebian potato becoming a luxury, and all kinds of vegetables uncommonly high, there is every inducement in the world to cultivate a garden this year. There is not only thrift in the small kitchen garden, but a wholesome pastime as well, and if you have not a little patch of ground of your own, we feel sure that a plot could be easily acquired if you will but undertake to fence it.

Hundreds of citizens turned out at the depot on Tuesday morning to welcome Privates Danny Lewis and John Richard Harrison home. Private Lewis has practically lost all use of his left arm, as a result of shrapnel wound. He left for the front with the 54th Kootenay battalion, and is the first member of that battalion to return to these parts. Private Harrison is a son of Mr. and Mrs. William Harrison, of Blairmore. He did not get beyond the Old Country, where he failed to pass medical examination. Pte Lewis is on twelve days' leave, after which he will go to the Ogden home at Calgary.

## Canadian Patriotic Fund

Subscriptions received for the month of March, and total amount to date from January 1st, 1917, to the Blairmore branch:

Jan. 1st to	Mar. 31st
Mar.	Mar.

Ayling, Miss V. \$1.00 \$3.00

Adderley, H. H. 5.00 15.00

Anderson, P. L. 1.00 30.00

Crane, E. L. 1.00 3.00

Doull, L. 1.00 3.00

Drew, H. 1.00 2.00

Eckmire, E. L. .50 1.50

Elliott, T. B. 1.00 2.00

Eaton, L. G. 2.00 6.00

Erickson, C. H. 1.00 2.00

Fay, R. 1.00 2.00

Gillis, J. E. 5.00 15.00

Givens, C. M. 1.00 3.00

Grey, D. E. H. 2.00 6.00

Handley, J. 1.00 3.00

Hunter, J. F. 1.00 3.00

Hinds, E. 1.00 3.00

Harmer, J. B. 1.00 4.00

Hodge, E. J. 1.00 2.00

Hofbury, F. S. 1.00 5.00

Latke, B. 1.00 10.00

McDonald, A. 1.00 3.00

McDonald, H. A. Dr. 1.00 10.00

McLeod, A. 1.00 3.00

Novari, S. J. 50 1.25

Ostrander, A. F. 1.00 2.00

Oliver, Wm. 1.00 1.00

Pearson, C. R. 2.00 6.00

Plemini C. 1.00 3.00

Pozzi, E. 1.00 4.00

Pinkney, F. M. 2.00 6.00

Patmore, C. 1.00 3.00

Rahal, E. F. 1.00 3.00

Shearer, A. A. 5.00 15.00

Snod, Geo. 1.00 3.00

Smallwood, R. 2.00 6.00

Smith, J. F. 1.00 4.00

Sartoris, M. 1.00 3.00

Sinclair, D. A. 2.00 6.00

Tromo, S. .50 1.50

Urbancic, A. .50 1.50

Thompson, F. M. 5.00 15.00

Thomas, R. 1.00 3.00

Wostenholme, W. 1.50 4.00

Wright, F. 1.00 4.00

Young, W. T. 1.00 4.00

Zatti, O. 1.00 3.00

W.C.C.Ltd., Office 20.45 90.00

W.C.C.Ltd., Miners 127.20 138.45

McLaren Lumber Co. 119.00 138.50

Total to date \$813.70

On hand Jan. 1st 63.15

Subscriptions 813.70

Dance, Jan. 30 90.00

Sundries 179.25

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**EXCELSIOR**  
INSURANCE LIFE COMPANY  
IS ISSUING A NEW POLICY CONTRACT WHICH WILL  
GIVE YOUR BENEFICIARY A GUARANTEED MONTHLY  
INCOME FOR LIFE. Write for pamphlet.  
HEAD OFFICE: TORONTO

## FORMULATING PLANS FOR PROPER CARE OF THE RETURNED SOLDIER

LORD SHAUGHNESSY TELLS WHAT CANADA NEEDS

Suit the Work for the Man, and Give the Man Skill for his Work  
—Brains and Boldness Required in the Department  
Of the Problem of Placing the Returned Men

Lord Shaughnessy, may be best known as President of the Canadian Pacific Railway Company. When the inner history of the war comes to be written he will be still better known as one of the effective organizers of victory. From the beginning he threw his energy and directed the energies of many of his staff, into the national cause.

He has asked for a statement as to what Canada needs in that critical time, especially in making arrangements for returned soldiers. Lord Shaughnessy said in part:

"The return of our soldiers will be a tremendous opportunity for the Canadian people to show their brains and miss it? That will be the test of the quality of Canadian statesmanship."

They have always wanted men to develop the country. Well, there they are, or will be—ready to our hand. Immigration is desirable, but uncertain. These men of ours will come home as a matter of course.

They will be here, back again, the same as they were, but some people have an absurdly exaggerated idea of the change we may expect. The man who has been in the army, and the one who has not, steady man has certainly not been turned into a slacker. Taken as a whole, the men who returned will be found to be better men than ever, physically and mentally—more hardy, self-reliant and enterprising; their minds widened by experience. Some of them will naturally be too tired to set them down and get their wives. But that will be only a passing phase.

The man, I notice, gives me good deal of occupation and material work which are still required. Treatment. In this case our captives form part of the curative treatment—a really valuable part. But they also help to develop a man's character, and to bring out his astonishing talents which even the man himself did not know he possessed.

This skill is developed, and these talents are discovered and trained, as far as possible. They would have been men had not become hospital patients. It is a striking case of getting off evil.

I am not sure if I can find that rarest of returned soldiers, simply through the training they have had in hospitals, have gone out to take positions better than they ever occupied.

An extra privilege is given to men who are so incapacitated that they cannot take up their old line of work. They are given training in a new occupation, in technical colleges or otherwise. And they are allowed to choose the occupation most suitable and profitable for them, by the advice of the medical officer in charge. The cost of the training is paid for them, and so is their maintenance and that of their families. It is to be noted that the training lasts a much longer time.

It is an admirable system, and I should like to see every man seizing the opportunity who has it offered him.

### To Much Side

No Room for Superior Manners in the Canadian Army

An officer of a Canadian unit sent overseas entered a Winnipeg restaurant one day and was led into a table at which sat a private with a woman companion. "Please show me to another seat," said the officer; "I don't care if it is a table with a single occupant." The waiter replied, "I am a returned soldier and I have seen 27 months service at the front." But the officer had moved away.

It is to be hoped there is not much of that sort of thing among officers of Canadian troops. A man who is greatly increased danger of showing them into places without enough regard to suitability. Putting round people in uniform does not pay off. Having still some time to prepare, there will be no excuse if we do not devise schemes of employment which will use a high percentage of each man's capacity, instead of a low percentage.

The man and his employer and the country at large will all gain by this. The man will make more money, and the employer is interested in and has skill for. The industry that he is engaged in prosperity by his good work, and the country as a whole prospers or suffers according to the prosperity or depression of its various industries.

I am glad to hear that the National Service Commission is taking steps to discover the previous trade or calling of a man, and making him available for his intended or capable use for his future career, at any rate in the matter of agriculture. This is the foundation industry of all others, and it is to be hoped he will be able to profitably, by educational and financial aid, and the social conditions of rural life should be so improved that, though he may be a man with little inclination that way, he will be attracted to agriculture and will succeed at it.

But even when that is done, the great majority of men will have to be provided for other kinds of work. I should like to see thousands of them, now not highly skilled, given special training to equip them with the skill they lack. I am sure it would help the country to give them a

### Accurate Firing

Ethical Soldiers Have Become Good Marksmen Through Experience

Captain Reginald Forbes, of the Scots Greys, writing from one of the splendid shooting schools under his charge: "Two months ago," he states, "the waste was serious. Now the tendency is, if anything, the other way. The spirit of deficiency has spread throughout the army, from the occasional contacts with the artillery men has done a world of good to the infantry. A mis is held to be a sign of disgrace. German officers tell me that, since the war began, the British aim to lose no lead. The airmen have also their part in making this wonderful change in the efficiency of the troops. The airman has reported, at great risk to his neck, the changed position of a line of men, it is up to us to reward him for his services. The man who has the longest gun, and can take a pride, too, in getting the newcomer to be patient, as well as he can."

We must use brains and ingenuity in formulating plans for doing the best that can be done for—and with—the returning men.

Good people often say to them, "Nothing is too good for you." It is true, and like the rest of us, they will have to be provided for other kinds of work. I should like to see thousands of them, now not highly skilled, given special training to equip them with the skill they lack. I am sure it would help the country to give them a

good deal of work that he is positively fit for, until long after he leaves school. But even in such a case, a good deal can be done to keep him out of work that he is positively unfit for.

In doing that very thing for men returning disabled, the Military Hospitals Commission has given the country a splendid lead. This lead should be followed, especially with the mass of men returning later on.

The benefits of this system should finally be extended to our people generally, so that every boy in the school should be directed and helped into the occupation that he can do best in—and trained specially for it, whenever necessary, any means available. In some cases, however, it is hard to tell what a boy will be most fit for, until long after he leaves school. But even in such a case, a good deal can be done to keep him out of work that he is positively unfit for.

Alice (modestly)—I can't imagine why he should, but he wants to marry me.

Marie—He told me she was for the clever way you extracted a proposal from him.

### Huns Commit

**HIDEOUS CRIMES**  
Women Shot Down in Cold Blooded  
Murders During Serbian  
Campaign

The London Times says a German army, Oscar Maurus Fontana, who accepted the German army in Serbia, published a review in the Deutsche Schauzeitung. In his description of the deeds of German troops in Serbian territory, he describes the following scene:

"During the march we came to a house on fire, that was a signal for shells to be rained on it. The soldiers shot out the windows, and along five women and an aged man whom they found near the fire. They accused them of having set the house on fire, and when they were told to confess, they replied: 'We did nothing, it was done by others.' It is our house which is burning."

"They were then asked, how many German troops had been present. They replied: 'We don't know.' Thereupon the commander said: 'Shoot them.' The group remained silent. This takes their breath away. 'We are so young to make war,' said one."

"Nobody tells these women in their native tongue what is going to be done to them. They are shot and cast down their eyes like an animal which is expecting a blow. They did not utter a sound but moments later passed through their bodies, like a lightning bolt for deliverance, expecting a miracle. They walk slowly, or rather drag themselves, because they are exhausted. They look fixed at a match, as when tears in such a manner that we also had to cast down our eyes. Afterwards the crackling of rifles was heard."

### Advertising and High Prices

**GOODS THAT ARE ADVERTISED ARE MOST LIKELY TO BE AT A STUPID PRICE**

A peculiar significance is given to an investigation into the influence of advertising on prices of commodities, particularly those in a state of progress by the Association of National Advertisers, by the present nationwide agitation over the high cost of living. This is a widespread practice which, in my opinion, causes unnecessary suffering to millions of people.

It is a significant fact, however, elicited by the investigation already referred to, that one after another of these companies has been compelled to reduce the price of his product or else to improve the quality without reducing the price.

There are two reasons for this: one is that in course of time the national advertisers make known to the nation the prices of their products, and the other is that, unless they do so, they are liable to be profitably exploited by their own customers.

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## OF LOCAL AND GENERAL INTEREST

Miss A. Patton is down from Cranbrook, on a visit to friends.

D. A. Sinclair reports the sale of eleven Ford touring cars in seven days.

Mr. and Mrs. Raoul Green left last week end for a brief visit to Montreal.

Capt. Pearson was at one time connected with a Peterboro newspaper as a printer.

William Jennings Bryan wants to experience what it feels like to be in a private's uniform.

Miss Masters, after spending the Easter holidays with Miss B. Pinkney, returned to Calgary on Tuesday.

Charlie Chaplin will be seen in the "Floorwalker" at the Blairstmore opera house on Thursday, April 19th.

Frank Demontez has purchased Frank Bosely's ranch near Lille, and will cultivate tobacco and banana plantations.

From a patriotic sale of live stock held at High River last week, the sum of \$1,627.58 was realized for patriotic purposes.

As a result of the Military Y.M.C.A. campaign, the sum of \$1,084 was realized at High River last week, following the address of Capt. Pearson.

Canadian-made lead pencils are being sold in New Zealand. The manufacture of pencils was only undertaken in Canada since the war started.

An amendment to the statute law, introduced in the Alberta house at the recent session, provides that the owner of a vehicle is not liable for damage done by his car if it is not driven by him or with his consent.

Rocky Mountain constituency was asked to raise \$20,000 this year for the Patriotic Fund. At the rate of contribution for the month of March, the towns of Coleman, Blairstmore, Bellevue and Frank can raise \$27,000 in the above time.

We learn that we were in error last week in reporting that a citizen of Bellevue paid a fine of \$100 for a breach of the booze act. The party referred to, whose name we decided to keep down, paid \$100 for attempting to beat a Chinaman out of a \$7.50 board bill.

An explosion in the plant of the Eddystone Ammunition Corporation's plant at Eddystone, Pa., is reported to have killed over one hundred and fifty persons, and injured about three hundred more. The workers were mostly women and girls."

A Kansas printer has notified the merchants of his town that he will soon be in need of a pair of shoes, a new shirt, and a sack of flour, and that he will call for bids on these items, as that is the custom when they want four dollars' worth of printing.

At the instigation of the provincial police, several proprietors of soft drink parlors appeared before the court on Wednesday, charged with having had in their possession for trade beer, registering over 2 per cent. of alcohol. Mr. Herchmer, of Herchmer & Martin, Ferrie, appeared to represent the brewery people, while J. E. Gillis and J. C. Hendry appeared for the accused parties. A plea of guilty was entered in all cases, and as it appeared that the accused were innocent of the fact that the beer contained the overproof, the minimum fine of \$50 and costs was imposed in each case.

Farmers are worrying over the prospects of a late spring.

The gladdest words of tongue or pen—"Eggs are going down again."

A gang of men are at work dismantling the mines at Beaver Mines.

The Ross rifle factory has been taken over by the Dominion government.

Comfortable furnished house-rent, in Blairstmore. — A p p y : Photo 8.

J. Kearney, of Winnipeg, spent Saturday last in town, visiting old friends.

M. A. Murphy, D.G.M., visited the local Masonic Lodge on Friday night last.

Farmers have decided that \$50 per month shall be the maximum wages for laborers.

Robert Patterson, M.L.A., has been re-nominated by the Conservatives of Macleod.

Misses V. Keith and A. Fulton attended the teachers' convention at Calgary this week.

K. G. Hutchinson, of Pincher Creek, was reported as wounded in the casualty lists last week.

W. P. Williams, of Bellevue, has been appointed a member of the board of examiners under the mine act.

Fifty-six returned soldiers, under the direction of the War Veterans' association, of Manitoba, will form colony of their own at Fifty-six returned soldiers, under the direction of the War Veterans' association, of Manitoba, will form colony of their own at

Calgary claims to be the first city in Alberta to have a woman sworn in with full police authority. Mrs. Mary Irving Matheson was sworn in Monday and can now use the authority that is granted to an ordinary policeman. Mrs. Matheson was left a widow several years ago when her husband, the late Alex Matheson, at one time an engineer on the C.P.R., succumbed to a serious illness.

The average man can easily afford a Ford car. It is the most inexpensive car to drive. 20 to 25 miles on a gallon of gasoline is an everyday occurrence. 33 miles is frequently reported by Ford owners. Yearly repair expenses of less than one dollar are not unusual. The car is light in weight, and tires give more mileage on a Ford than on any other car.—Ad.

FOR SALE—Quarter section good land, adjoining Maple Leaf townsite on south side and Bellevue townsite on west side, well timbered and abundantly watered. Mostly cultivable, or suitable for stock. Pasture adjoining. Will sell 40 or 80 acres or more. Prices on application to Box "E," Blairstmore Enterprise.

The returned soldiers will be given a dance to be held at the Cosmopolitan hotel tonight.

## NOTICE

NOTICE is hereby given that in accordance with the provisions of the Irrigation Act, the MCLEAREN LUMBER COMPANY have filed the necessary memorial and plaque required by Sections 13 and 15 of said Act, at the Commissioner of Irrigation, at Calgary, Alberta.

The applicant Company applies for the right to divert sufficient cubic feet of water per second from the East Branch of ALISON CREEK at a point on the Northwest quarter of Section 34, Township 8, Range 5, West of the 5th Meridian, for "other" purposes, and for the right to construct the necessary works, as shown by the drawings and plans filed, to divert the water so diverted to be used for the said "other" purpose. Right of way is also required over the following lands, viz.—the northeast and southeast quarters of Section 15, the northeast quarter of Section 10, northwest and southwest quarters of Section 11, and the northwest quarter of Section 2, all in township 8, range 5, west of the 5th meridian.

DATED at Blairstmore, Alberta, this 30th day of March, 1917.

MCLEAREN LUMBER COMPANY,  
Per HARRY BURNS, MANAGER,

m4 Applicant.

## NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE of ZACHARIAH VARE, late of the Hamlet of Possburg, in the Province of Alberta, retired, deceased.

NOTICE IS HEREBY GIVEN that all persons having claims upon the estate of the late Zachariah Vare, who died on or about the 11th day of January, A.D. 1917, are required to send to the undersigned executor and executrix of his estate, addressed to the office of J. E. Gillis, their solicitor, at Blairstmore, in the said Province of Alberta, on or before the 15th May, 1917, a full statement duly verified of their claims and any securities held by them, and that after that date the executor and executrix will distribute the assets of the deceased among the parties entitled thereto having regard only to the claims of which notice has been filed or brought to their knowledge.

DATED this Twenty-seventh day of March, 1917.

ANTHONY WARDMAN AND ADA BOSELY,  
Executor and Executrix.  
Office of J. E. GILLIS,  
Manager,  
Blairstmore, Alberta.

## It Pays To Advertise

## FRANK MEAT MARKET

H. Lambirth, Proprietor

Dealer in—

Fresh and Cured Meats, Fish in Season, Hams, Bacon, Sausages, Eggs and Choles Dairy Butter

Phone No. 36

Frank, Alta.

R. E. Cooper, of Toronto, is in town this week. The British are destroying subs at the rate of one a day.

## THE PLOW. OUR HOPE

This was One of the Significant Phrases Recently Used by the Prime Minister of Great Britain

There is Only One Way to Reduce the

## HIGH COST OF LIVING

That is to

## INCREASE PRODUCTION

Everyone cannot OPERATE A FARM, but every GARDEN that is cultivated this year will increase the Food Supply

EVERY HEN YOU SET will mean more chickens and more EGGS. These will mean INCREASED QUALITY IN CANADA. This may be the WAY IN WHICH YOU CAN HELP.

THIS SHOULD BE CANADA'S GREAT YEAR OF NATIONAL SERVICE

The appeal comes to everyone. Whether you live in a City, Town or Village or on a Farm, do your part. How small your acre patch is, it will help.

The Alberta Department of Agriculture is at your service in this work. If you want information or assistance, write to the Department, or write to the nearest School of Agriculture or Demonstration Farm and your request will have immediate attention.

## TEST ALL THE SEEDS YOU SOW

We will do this for you if you send us a sample of the seed.

## FARM HELP.

If you require

Agent of Department of Agriculture, 1010 Government Building, Eschbridge, Alberta, Oshawa, Ontario, Edmonton, Alberta.

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## THE GREAT COUNTRY OF ALBERTA

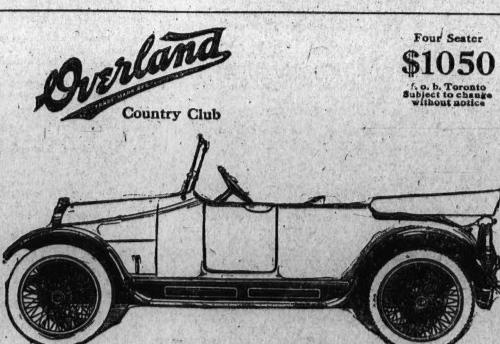
We shall be pleased to receive any inquiry or any other agricultural Department.

THE GREATER COUNTRY OF ALBERTA

For Vegetables, Gardening, Poultry Raising, etc. to receive assistance through the officials of the

ON DUNCAN MARSHALL.

Minister of Agriculture.



Four Seater  
**\$1050**  
s. o. b. Toronto  
Subject to change  
without notice

## Style—Comfort Power—Economy

This new Overland Country Club Four is a distinctive and smart car in the low priced car class.

The rich gray body, with black fenders and trimmings, is set off to pleasing advantage by red wire wheels that give just the right flush of brilliant color.

The two comfortable front seats move

forward or back, independently, and a spacious aisle between gives free passage to a roomy seat for two passengers in the rear.

For riding comfort, the Overland Country Club is a revelation.

An unusual demand for this model makes it necessary to place orders at once to secure spring delivery.

**Blairstmore Hardware Co.**

Agents for Crows' Nest Pass